



Press Release: 24 March 2016

Flows to the Future project to host a Tourism Familiarisation Event

Tourism businesses are invited to learn the What, Where, When and Why for tourists visiting the Flow Country peatlands in North Scotland

The Flows to the Future project is offering tourism businesses the opportunity to discover more about the project and how they hope to engage with visitors over the coming season. They will host a familiarisation event about the Flow Country peatlands on 12 April 2016.

Caroline Eccles, project manager: “This is a great opportunity to be amongst the first seeing the newly produced film about the Flow Country. It gives a great impression of the beautiful landscapes and everything that happens here! It is also a good moment to find out about the developments that have taken place and to hear about our visitor engagement plans. There is also plenty time to catch up with colleague businesses”

The event gives an overview of the fantastic peatland landscapes through a multimedia presentation and talks. After the buffet lunch participants can take part in a guided visit to the RSPB Forsinard Flows National Nature Reserve where they will have the opportunity to visit the new Flows Lookout Tower on the Dubh Lochan Trail as well as the RSPB Visitor Centre. They will meet the staff behind the Flows Project and the RSPB reserve and discover how staff and volunteers are working to promote the wildlife and landscape of the Flow Country to local communities and to a broad range of visitors.

The event runs from 11 am to 3 pm, starting at the Halladale Hall, Strath Halladale (A897). Interested businesses should contact Sjoerd Tel to register at sjoerd.tel@rspb.org.uk.



NOTES TO EDITORS

The Peatlands Partnership includes Scottish Natural Heritage, Forestry Commission (Scotland), Highland Council, RSPB Scotland, Plantlife Scotland, Highlands & Islands Enterprise, The Highland Third Sector Interface, The Flow Country Rivers Trust, The Northern Deer Management Group and The Environmental Research Institute. It liaises with local community groups, , the Scottish Government's Rural Payments and Inspections Directorate and the North Sutherland Community Forest Trust. It is independently chaired by John Henderson of Scrabster Farm, Caithness.

RSPB Scotland is the lead partner in The Flows to the Future project, a Peatlands Partnership project, which gratefully acknowledges funding from the Heritage Lottery Fund and from the following funders and supporters; Environmental Research Institute, European Regional Development Fund, Forestry Commission (Scotland), Peatland Action, Highlands and Islands Enterprise, The Highland Council, RSPB, WREN, Scotland Rural Development Programme, Scottish Government, Scottish Natural Heritage and The Tubney Trust.

CONTACT DETAILS

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