

TOURISM HELPING TO SUPPORT OUR DIVERSIFIED FARM

ACE - PART OF THE MEET AND GREET TEAM

ALSO A GREAT WAY TO START CONVERSATIONS



NATURE FRIENDLY FARMING

OUR GUESTS ARE FINANCIALLY HELPING US
TRANSITION OUR FARM TO A MORE SUSTAINABLE
FUTURE

THEY PLAY AN IMPORTANT PART IN THE JOURNEY AND WE LOVE SHARING OUR STORY



SLOW TOURISM

- LONGER STAYS. UP TO THREE WEEK BOOKINGS
- MUCH MORE INTEREST IN PEATLANDS AND THE FLOW COUNTRY SINCE UNESCO WORLD HERITAGE AWARDED
- LOCAL HISTORY AND CULTURAL IMPORTANT TO MANY GUESTS
- LONGER SEASON WITH BOOKINGS THROUGHOUT THE YEAR
- QUESTIONS ABOUT THE LAND, ENVIRONMENT AND SUSTAINABILITY
- GUESTS FROM ACROSS THE WORLD.
 AUS, NZ, CHINA, CANADA, US, EUROPE AND UK











COTTAGE RENOVATION





















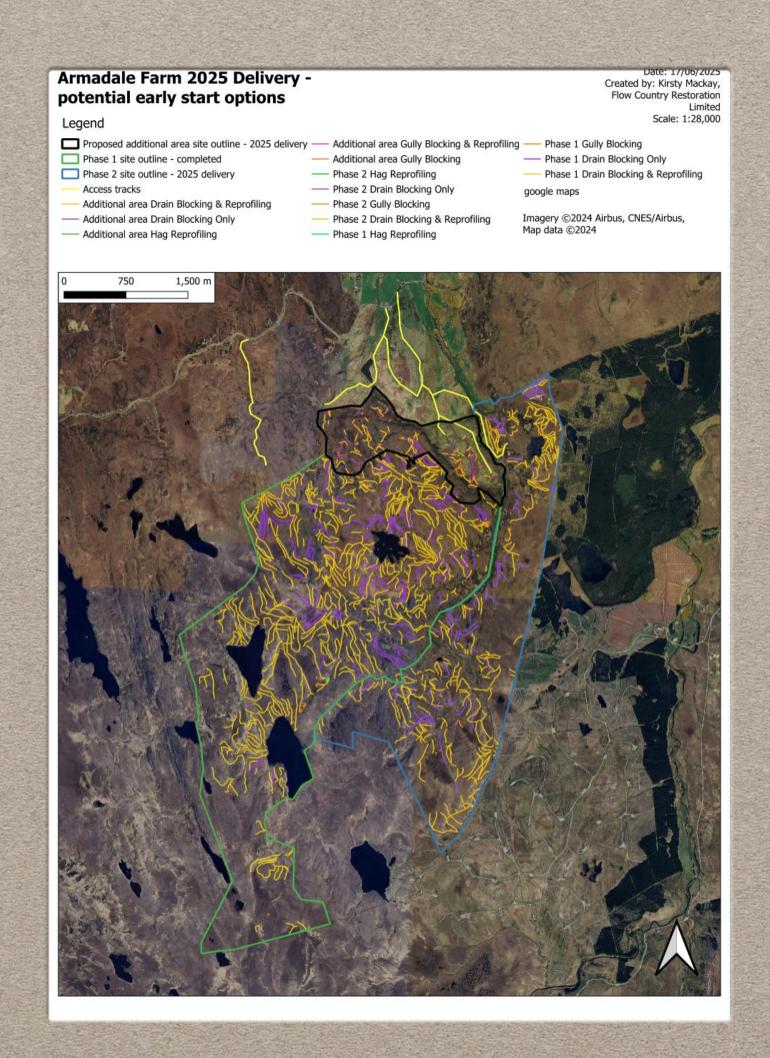
PEATLAND RESTORATION COVERING 1100 HA 245 KM HILL DRAINS BLOCKED

SUPPORTED BY



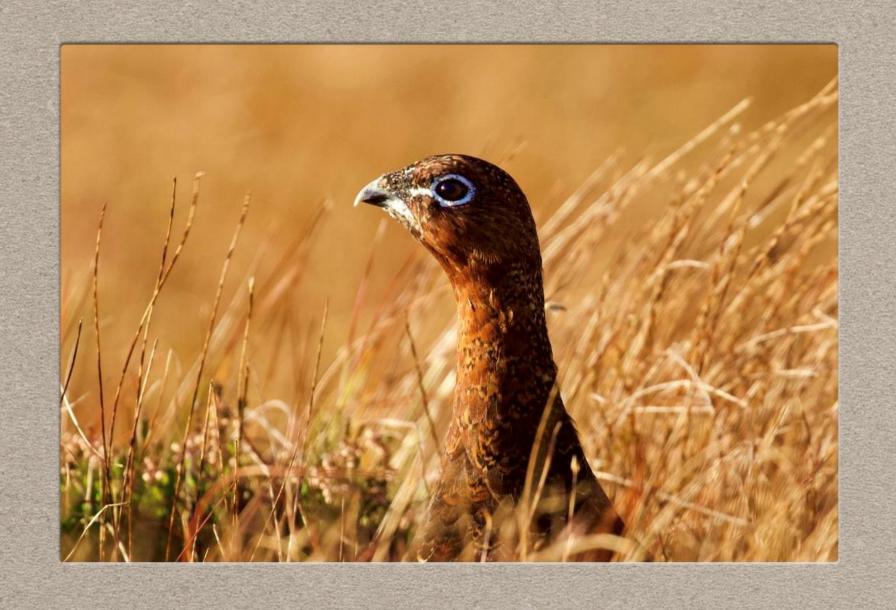
THE FLOW COUNTRY
PARTNERSHIP

SSE RENEWABLES







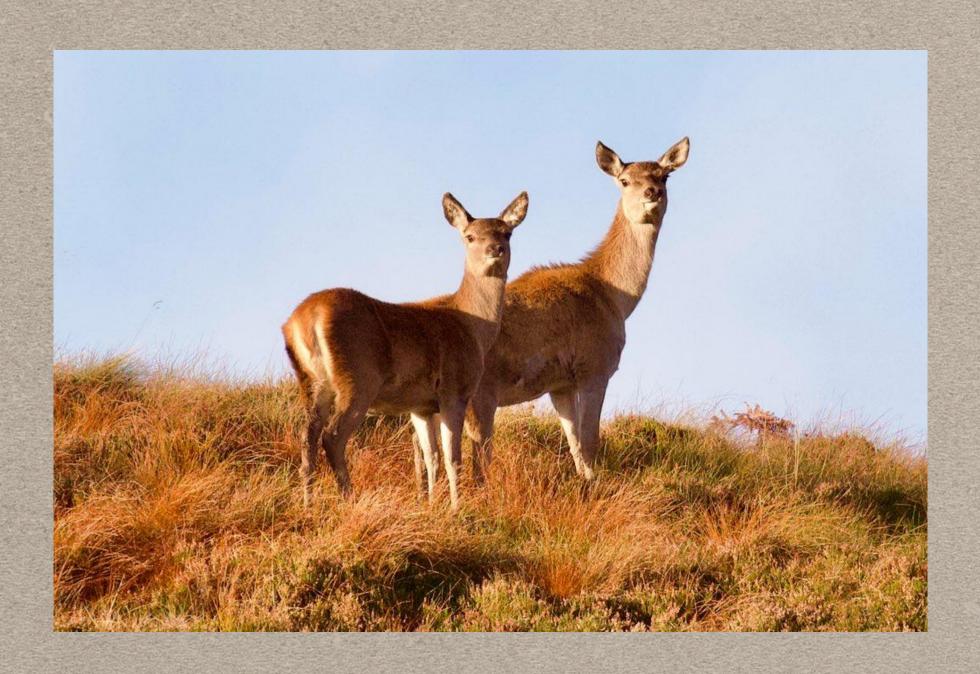


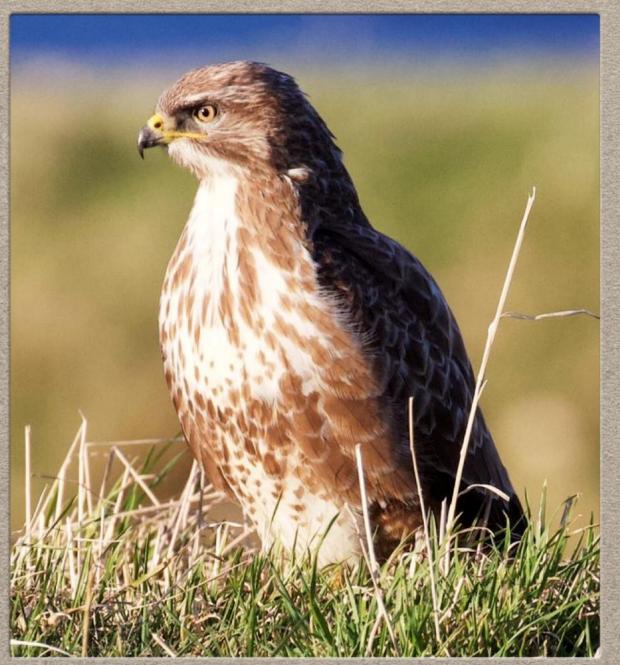


















FOOTPATH

£35K SCOTTISH GOVERNMENT FUNDED UNDER AECS





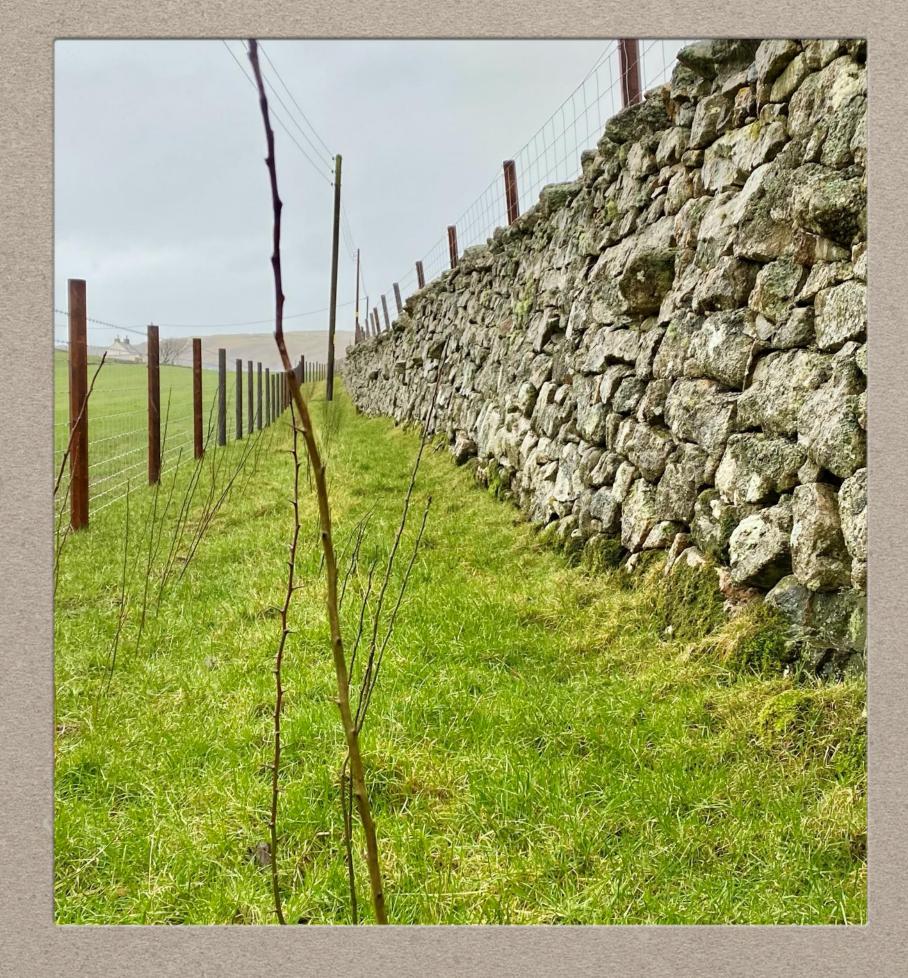








WILDLIFE CORRIDORS



Part funded through CAGS





LOCAL WELCOME PACKS







LOCAL WOOD

WOOD BEING CLEARED OFF THE BOGS HEATING HOLIDAY BOTH COTTAGES

ALONG WITH ELECTRIC AND AIR SOURCE HEAT PUMP HEATING



HOLIDAY APPS

AURORA WATCH UK

MERLIN BIRD

PLANT ID

WALKHIGHLANDS.CO.UK

THE FLOW COUNTRY APP?



RECOMMEND

SOME OF MY FAVOURITES THE STORE
STRATHNAVER MUSEUM
RSPB FORSINARD FLOWS
BURRS OF TONGUE
A FAR NORTH NATURALIST



FLOW COUNTRY BRANDED VENISON, LAMB AND BEEF





WOOL FROM THE FLOW COUNTRY

CAN WE DO MORE WITH AN UNDER VALUED PRODUCT?





TOURISM - HOW DO WE FIND THE BALANCE?

GUIDED WALKS THROUGH NATURE

AWARENESS AROUND BIRD BREEDING SEASON AND DISTURBANCE

WILDFIRE RISK

MANAGING INCREASED ROAD TRAFFIC

SHARING THE FLOW COUNTRY WITH MORE VISITORS SUSTAINABLY

PROFESSIONAL APPROACH TO TOURISM



Helga and Dennis

MANAGING CONFLICT

- MORE GOOD AFFORDABLE, ENVIRONMENTAL FRIENDLY, LOCAL HOUSING AROUND THE EDGES
- PRIORITISES THOSE HOUSES TO PEOPLE WORKING ON AND AROUND THE FLOW COUNTRY SUPPORTING THE COMMUNITY
- BETTER ROADS AND INFRASTRUCTURE
- ENCOURAGING A SLOWER PACE



THANKS FOR LISTENING

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