



The North West Highlands UNESCO Global Geopark -
Ambassador Scheme for businesses
13th November 2025



unesco

Geophàirc Chruinneil
Iar-Thuath na Gàidhealtachd
North West Highlands
Global Geopark

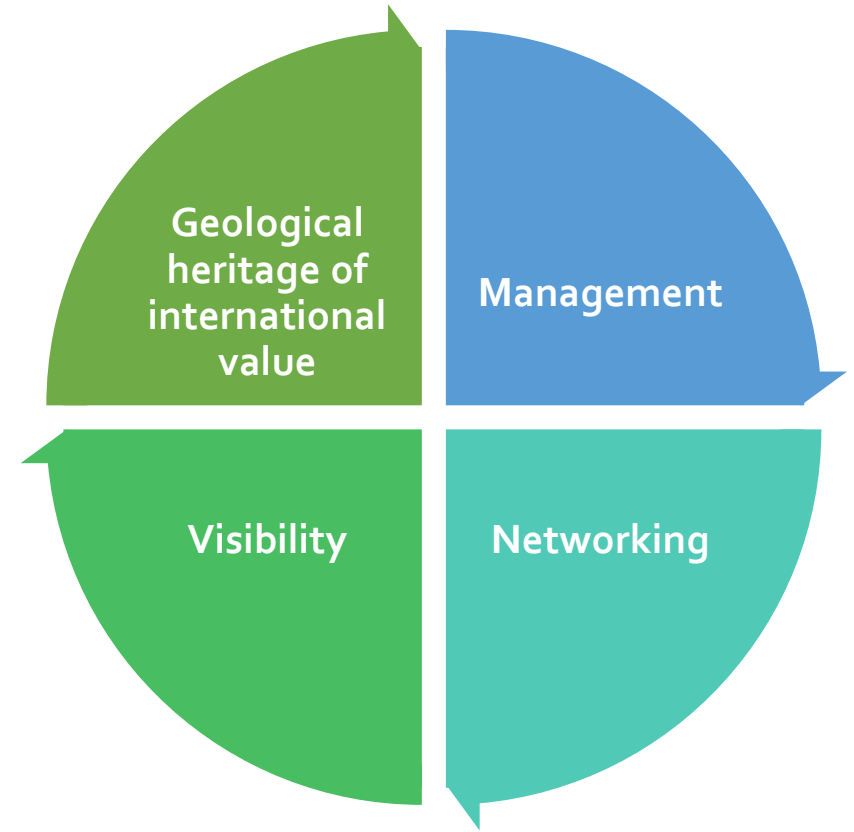
Fiona Saywell
North West Highlands Geopark Manager
fiona@nwhgeopark.com



Introducing Global Geoparks

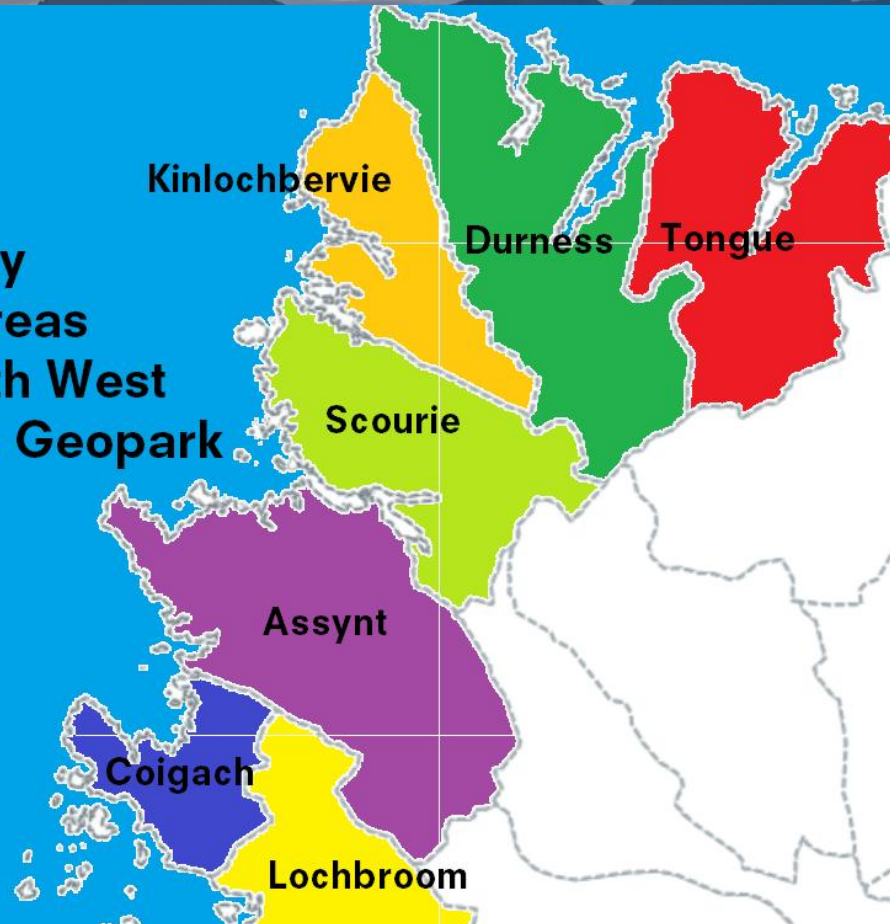


Fundamental Features

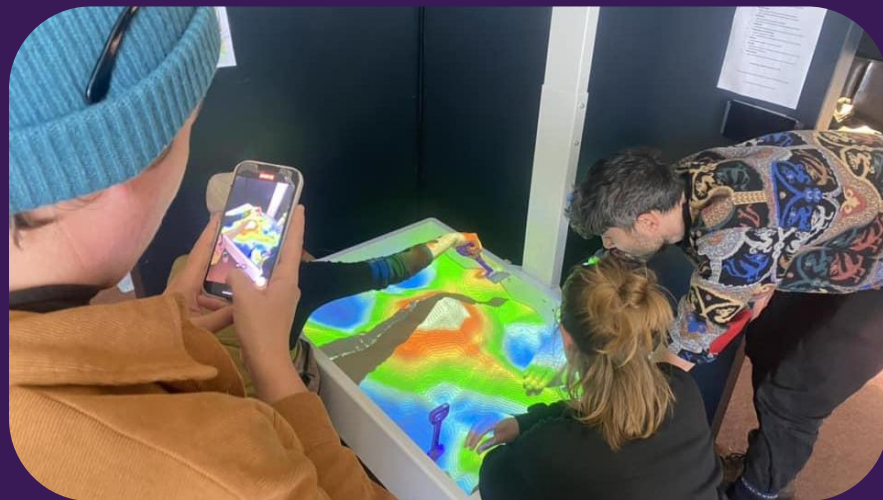




**Community
Council Areas
in the North West
Highlands Geopark**



Rock Stop Visitor Centre





Special events



Guided mountain walks



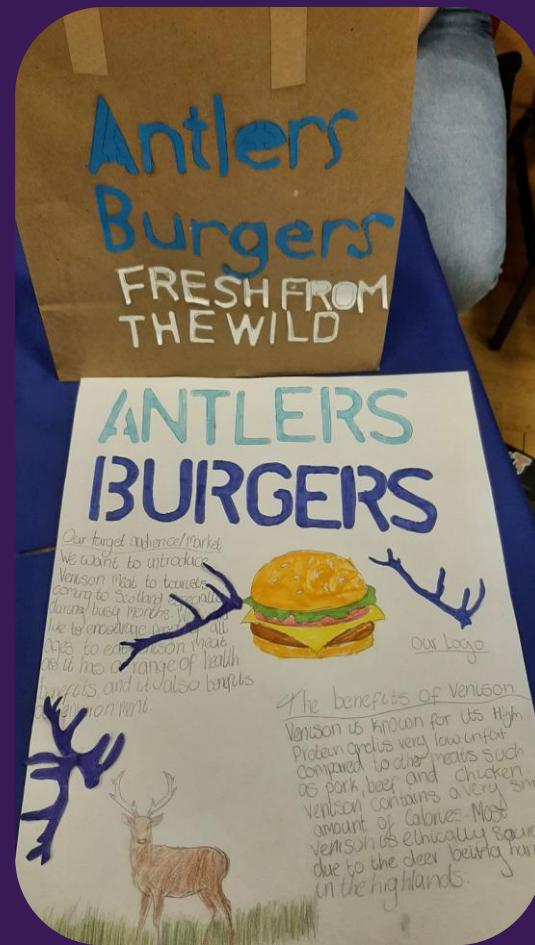


Geopark Explorers Club

Geopark Junior Rangers

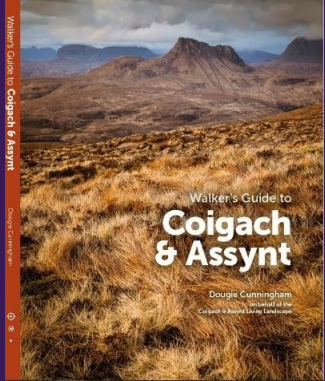
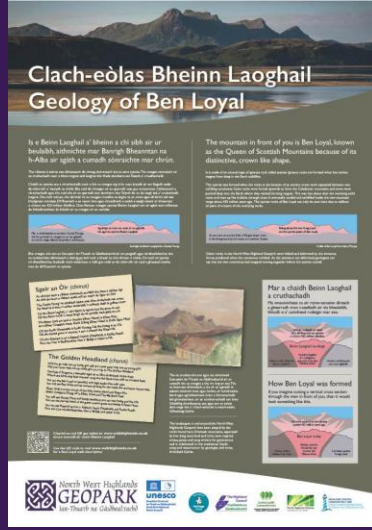
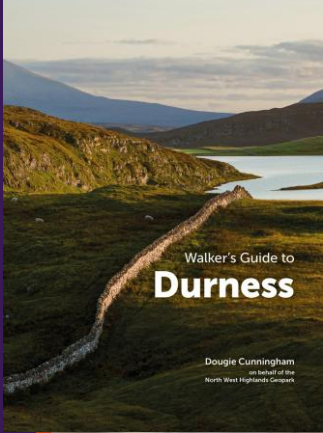


ACT
Access Connect Take-part
In the North West
Highlands Geopark



Seanchas nan Clach Project

Hill to Grill Programme

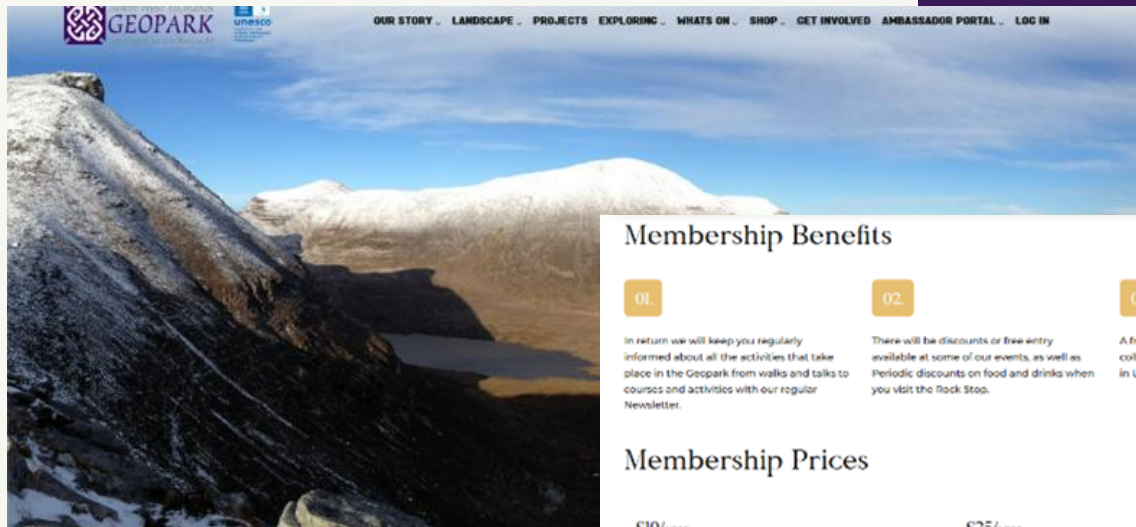




Home / Get Involved

Get Involved

There are many ways to get involved in supporting the work of the North West Highlands Geopark



Membership Benefits

01.

In return we will keep you regularly informed about all the activities that take place in the Geopark from walks and talks to courses and activities with our regular Newsletter.

02.

There will be discounts or free entry available at some of our events, as well as periodic discounts on food and drinks when you visit the Rock Stop.

03.

A free copy of our Pebble Route publication collected on your first visit to the Rock Stop in Unapool.

04.

All Friends receive a pin badge to help publicise the Geopark.

Membership Prices

£10/year

Open to anyone over the age of 18 studying full or part time at a Further or Higher Education Institute (e.g. College or University)

[Join Now](#)

£25/year

Annual Individual membership

[Join Now](#)

£45/year

Annual Joint membership (2 adults)

[Join Now](#)

£60/year

Annual Family membership (2 adults & 5 children under 10)

[Join Now](#)

£350/one-off

Lifetime Individual membership

[Join Now](#)

£450/one-off

Lifetime Family membership

[Join Now](#)



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Friends of the Geopark



[Home](#) / [Support Us](#) / Geopark Ambassador Scheme for Businesses



Geopark Ambassador Scheme for Businesses



North West Highlands
GEOPARK
Iar-Thuarh na Gàidhealtachd

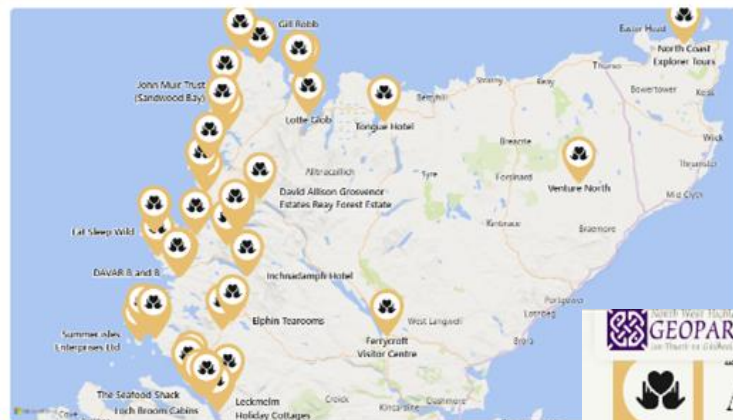




Geopark
Ambassador
since 2023

Benefits for businesses

- Exclusive Ambassador promotional materials such as digital logo, signage and info poster
- Social media promotion
- Access to training from the Geopark staff
- Discount on wholesale Geopark publications
- Priority leaflet display at the Rock Stop
- Exclusive business listing on the Geopark website



 [SIGN UP TO BE A GEOPARK AMBASSADOR](#)

 [VIEW ALL GEOPARK AMBASSADORS](#)



HIGHLAND STONEWARE (LOCHINVER)

Manufacture and sale of high temperature, quality ceramics

KEY WORDS

WHY I BECAME AN AMBASSADOR FOR THE NORTH WEST HIGHLANDS GEOPARK

Great admiration for the work of the Geopark charity. Particular interest in the development of...

SEE MORE



Ambassador Training

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+ [AMBASSADOR INTRODUCTION TO THE NORTH WEST HIGHLANDS GEOPARK – LAURA HAMLET](#)

– [AMBASSADOR INTRODUCTION TO GEOLOGY AND LANDSCAPE – PETE HARRISON](#)



+ [CONCLUDING DISCUSSION – PETE HARRISON AND LAURA HAMLET](#)

+ [AMBASSADOR FORUM \(FEB 2023\)](#)

QUICK LINKS

 [TRAINING VIDEOS](#)

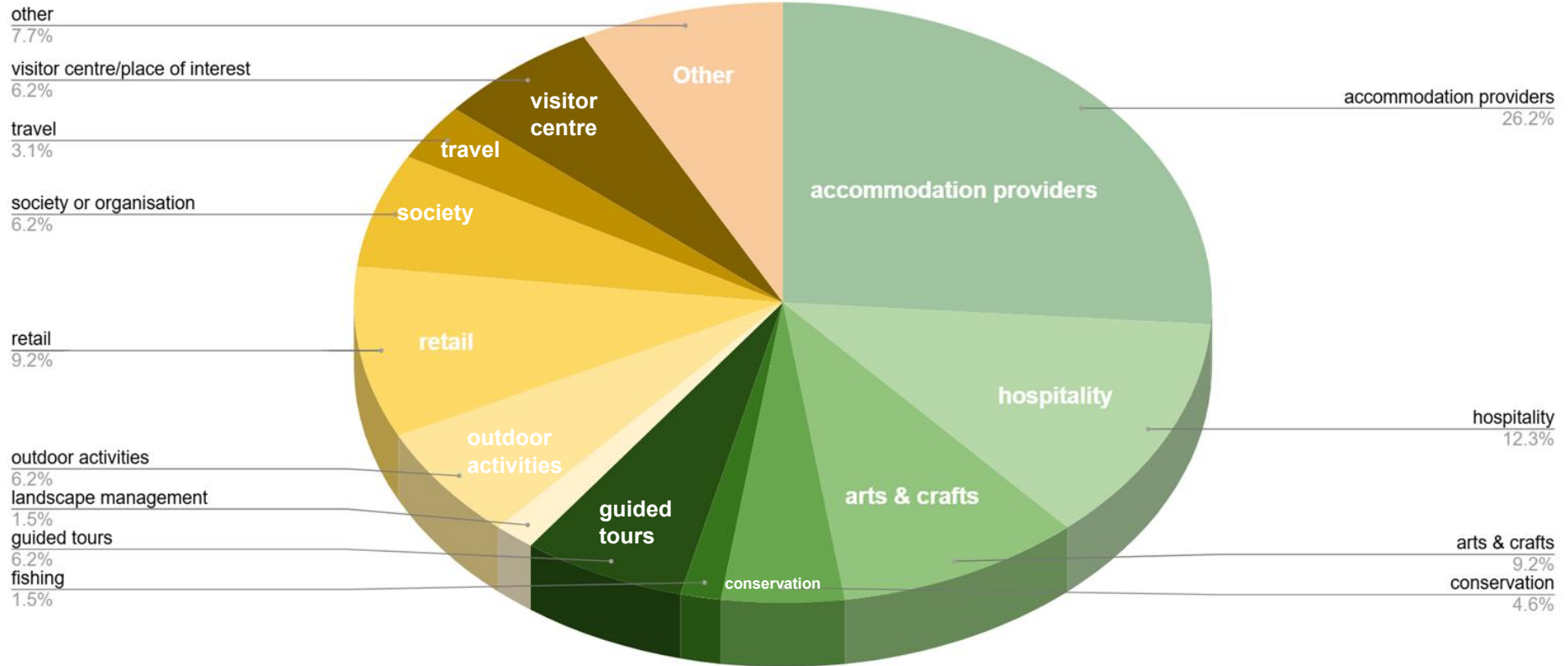
 [LOCAL GUIDES](#)

 [AMBASSADOR FORUM](#)

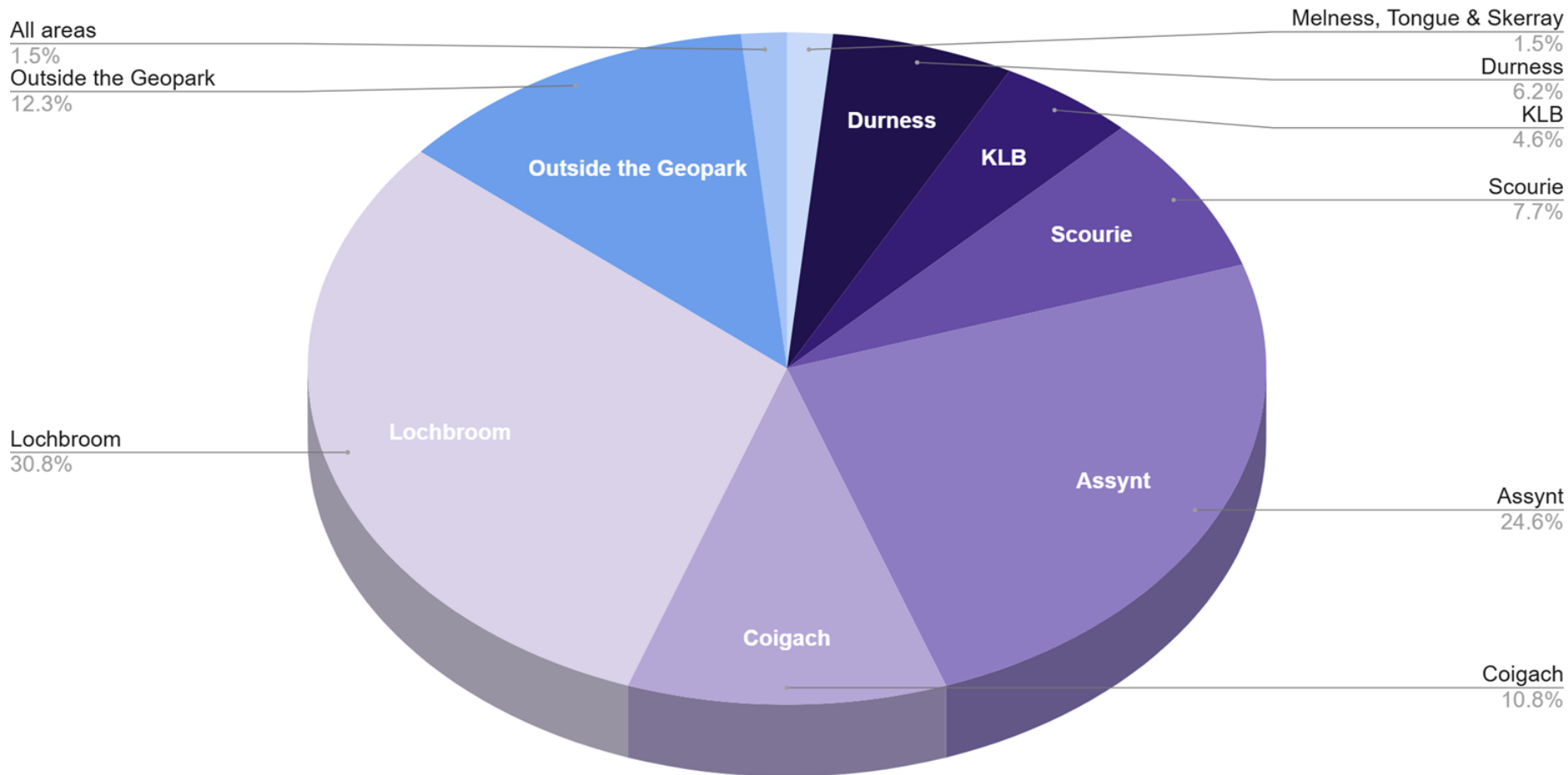
Ambassadors promotional posters



Geopark Ambassadors: business activity



Geopark Ambassadors: Community Council area



UNESCO Global Geoparks place Scotland on the international stage

A management framework for regional sustainable development, tried and tested across the world

www.nwhgeopark.com

