



The North West Highlands UNESCO Global Geopark -
Ambassador Scheme for businesses
13th November 2025



Fiona Saywell
North West Highlands Geopark Manager
fiona@nwhgeopark.com



NORTH West Highlands
GEOPARK
Iar-Thuath na Gàidhealtachd

Introducing Global Geoparks

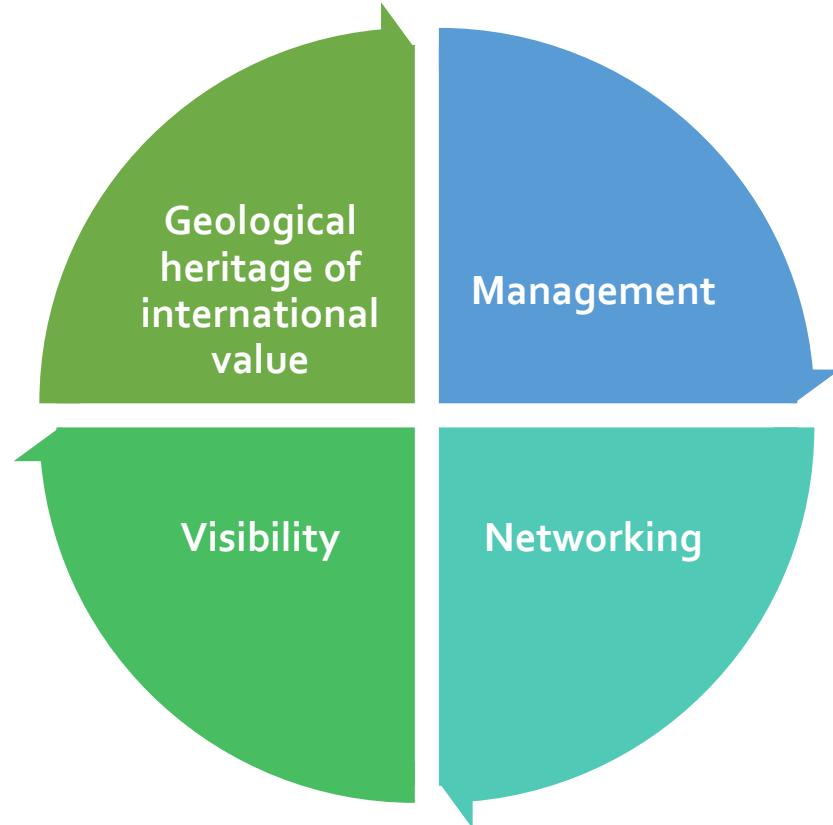


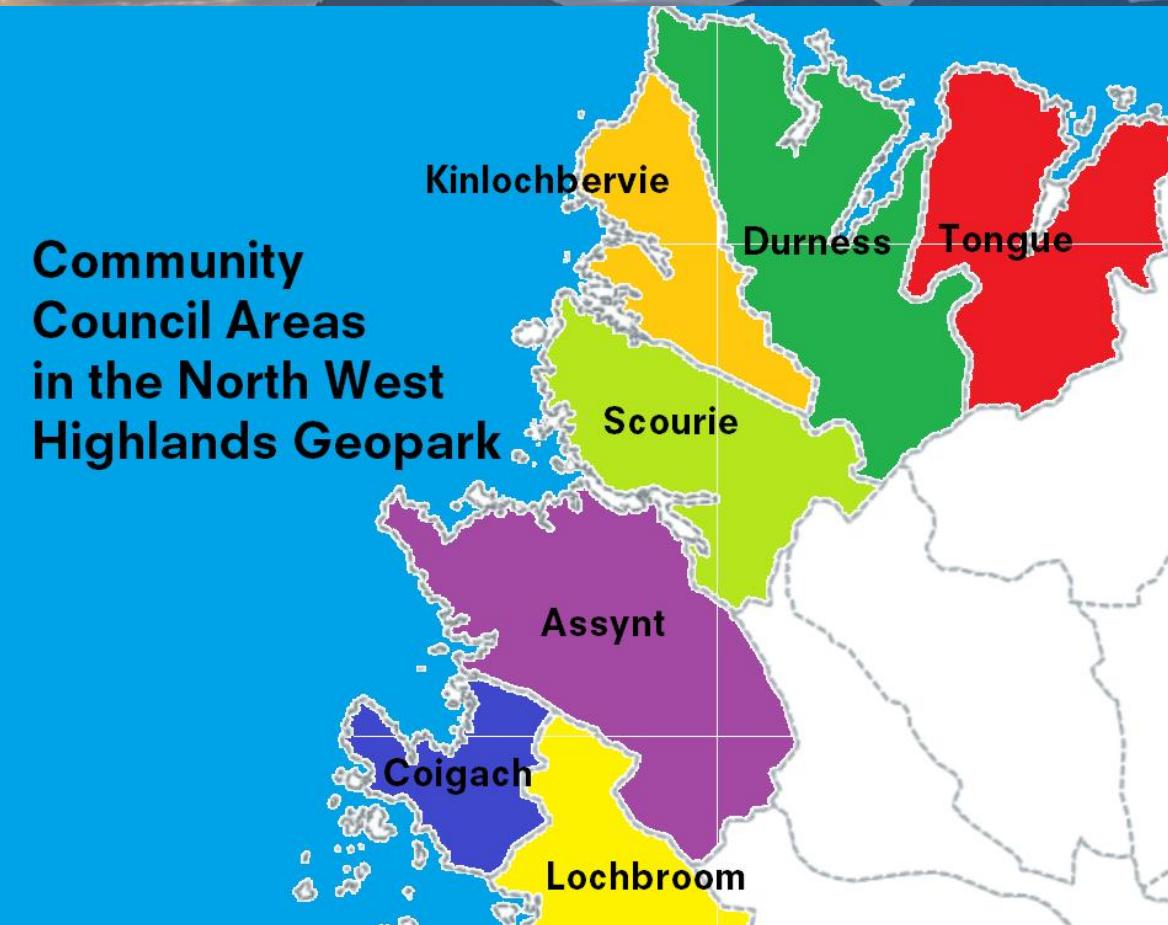
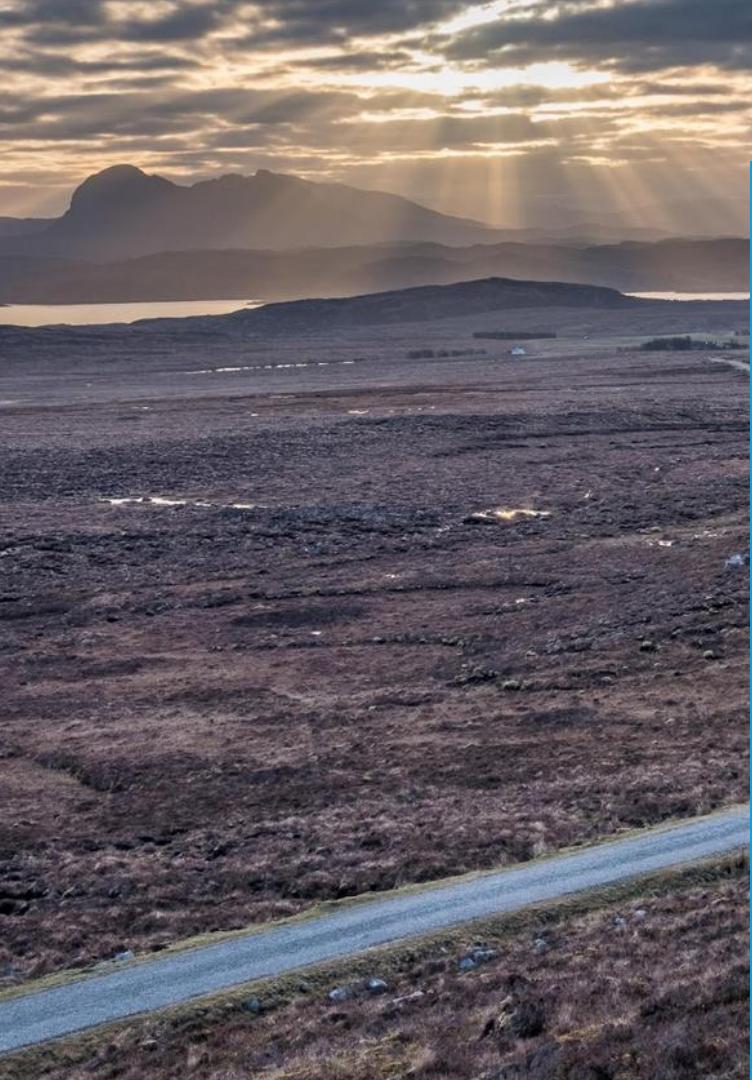
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Global Geopark



Fundamental Features





Rock Stop Visitor Centre





Special events



Guided mountain walks





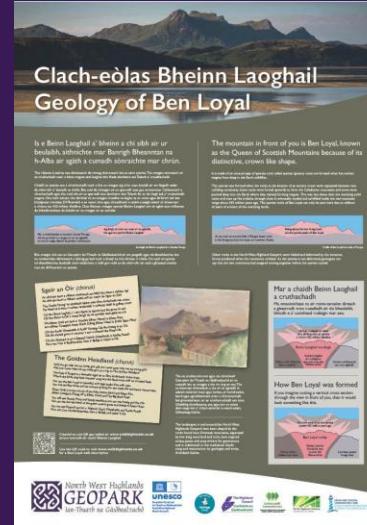
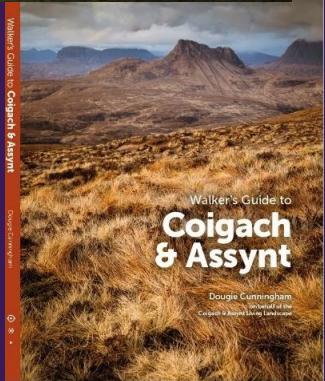
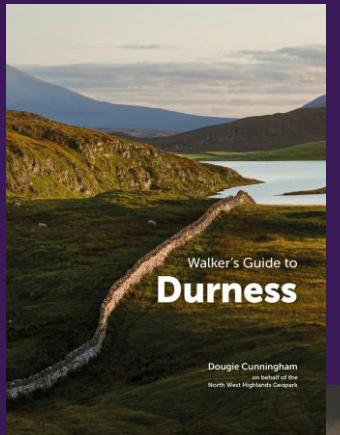
Geopark Explorers Club

Geopark Junior Rangers



Seanchas nan Clach Project

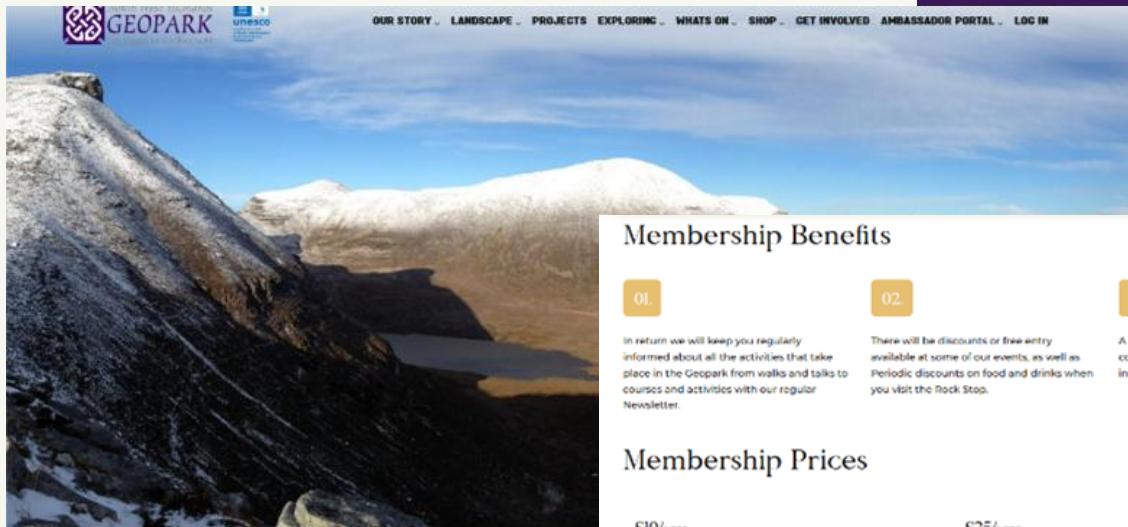
Hill to Grill Programme





Home / Get Involved

Get Involved



There are many ways to get involved in supporting the work of the North West Highlands Geopark.

OUR STORY · LANDSCAPE · PROJECTS · EXPLORING · WHATS ON · SHOP · GET INVOLVED · AMBASSADOR PORTAL · LOG IN

Membership Benefits

- 01. In return we will keep you regularly informed about all the activities that take place in the Geopark from walks and talks to courses and activities with our regular Newsletter.
- 02. There will be discounts or free entry available at some of our events, as well as Periodic discounts on food and drinks when you visit the Rock Stop.
- 03. A free copy of our Pebble Route publication collected on your first visit to the Rock Stop in Unapool.
- 04. All Friends receive a pin badge to help publicise the Geopark.

Membership Prices

£10/year	£25/year	£45/year
Open to anyone over the age of 18 studying full or part time at a Further or Higher Education Institute (e.g. College or University)	Annual Individual membership	Annual Joint membership (2 adults)
Join Now	Join Now	Join Now

£60/year	£350/one-off	£450/one-off
Annual Family membership (2 adults 1-3 children under 18)	Lifetime Individual membership	Lifetime Family membership
Join Now	Join Now	Join Now

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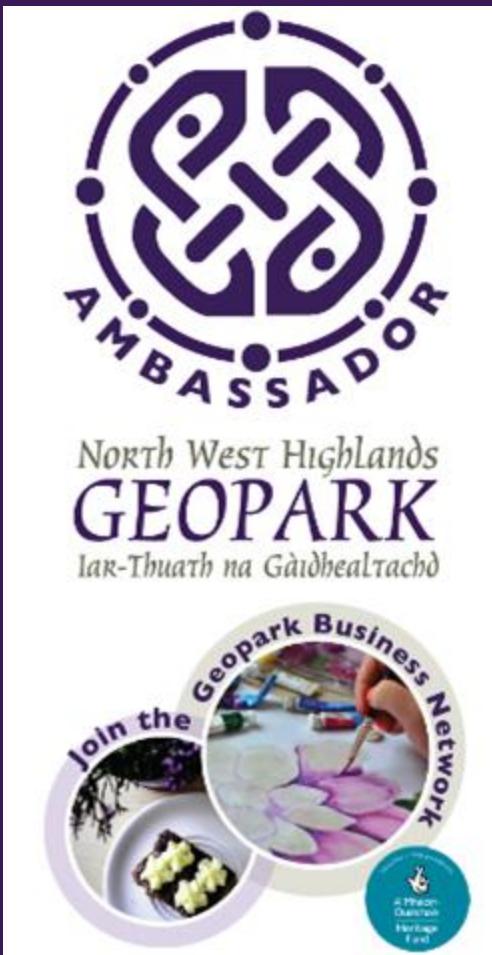
Friends of the Geopark



[Home](#) / [Support Us](#) / Geopark Ambassador Scheme for Businesses



Geopark Ambassador Scheme for Businesses





Geopark
Ambassador
since 2023

Benefits for businesses

- Exclusive Ambassador promotional materials such as digital logo, signage and info poster
- Social media promotion
- Access to training from the Geopark staff
- Discount on wholesale Geopark publications
- Priority leaflet display at the Rock Stop
- Exclusive business listing on the Geopark website



Ambassador Training

+ AMBASSADOR INTRODUCTION TO THE NORTH WEST HIGHLANDS GEOPARK – LAURA HAMLET

– AMBASSADOR INTRODUCTION TO GEOLOGY AND LANDSCAPE – PETE HARRISON



+ CONCLUDING DISCUSSION – PETE HARRISON AND LAURA HAMLET

+ AMBASSADOR FORUM (FEB 2023)

QUICK LINKS

- TRAINING VIDEOS
- LOCAL GUIDES
- AMBASSADOR FORUM



HIGHLAND STONWARE (LOCHINVER)

Manufacture and sale of high temperature, quality ceramics.

SEE MORE

WHY I BECAME AN AMBASSADOR FOR THE NORTH WEST HIGHLANDS GEOPARK

Great motivation for the work of the Geopark charity. Particular interest in the development of...

SEE MORE

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Ambassadors promotional posters

Loch
North West Highlands

Retreating ice Age glaciers carved valleys wide ranges of rock types. Some were great with fresh water, forming lochs such as Loch and Loch Achall. Some were so deep they became forming sea lochs such as Loch.

Where to visit:
Kintail Crags
Corrieshalloch Gorge
Ullapool Village & Museum

Discover more at www.nwhgeopark.com

North West Highlands GEOPARK Discover more at www.nwhgeopark.com

Caves
North West Highlands UNESCO Global Geopark

Poorly drained peat covers many areas of the Geopark, which can be challenging to walk through. In Dorness, however, large areas of limestone are well-drained and fertile green-bleached. Water slowly dissolves the limestone to create caves, the largest and most impressive being Brora Caves.

Discover more at www.nwhgeopark.com

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Woodland
North West Highlands UNESCO Global Geopark

A variation of rock type and land height can produce a variety of habitats. Where lawes are high, there is more shelter and nutrients. In the soil allows woodland to grow, and provide a home for flora and fauna.

Discover more at www.nwhgeopark.com

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Peat Bog
North West Highlands UNESCO Global Geopark

A 'Moor' a Scottish Gaelic word for moor or peat bog, lends its name to the Peat Bog. This is a wetland that provides a home for many rare plants and animals. It is also a poor-drained land, resulting in expansive blanket peat bog. Cattle eat and you will reach the River Country UNESCO World Heritage Site.

Discover more at www.nwhgeopark.com

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Mountains
North West Highlands UNESCO Global Geopark

Red Torridonian Sandstone of a great thickness has been eroded over time to shape the dramatic coastline of Coigach and the Summer Isles. Below the inclusions, better drained coastal areas and raised beaches have created a home for coastal communities.

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the Geopark

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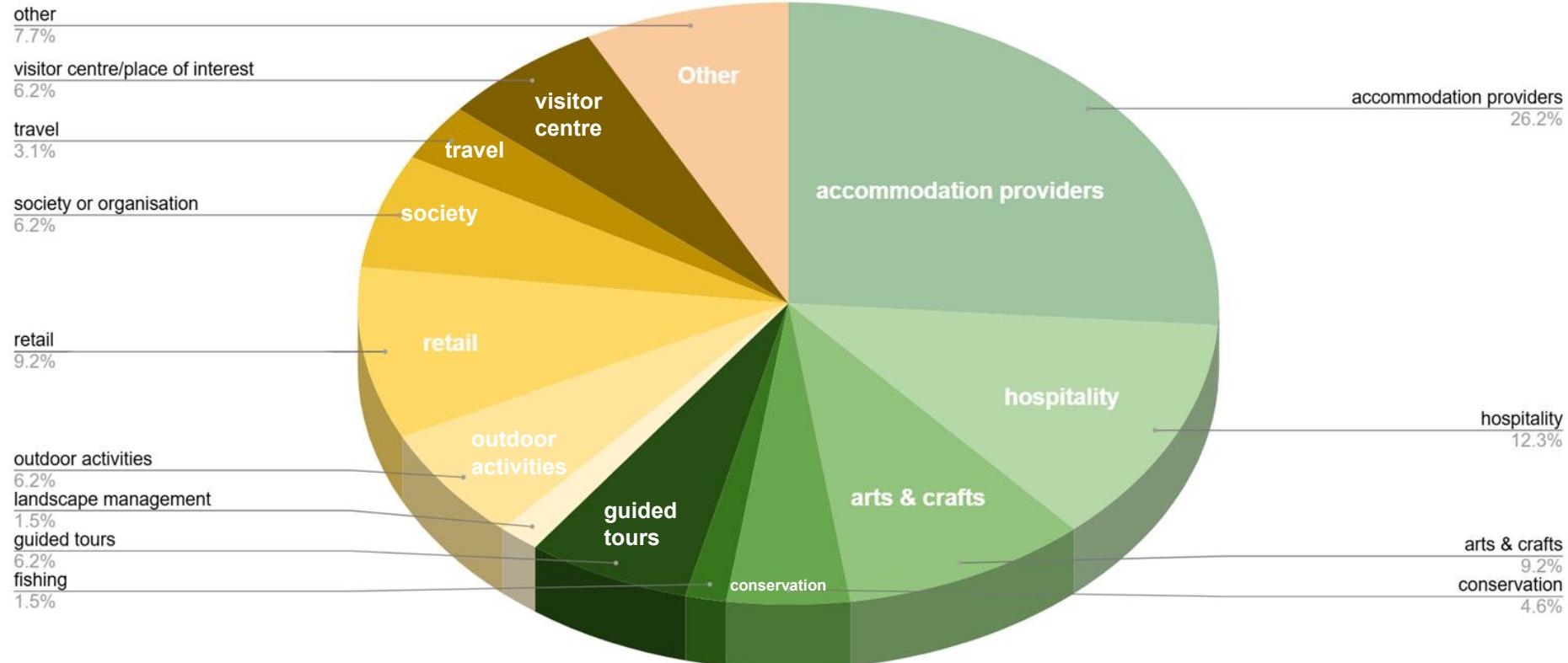
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AMBASSADOR

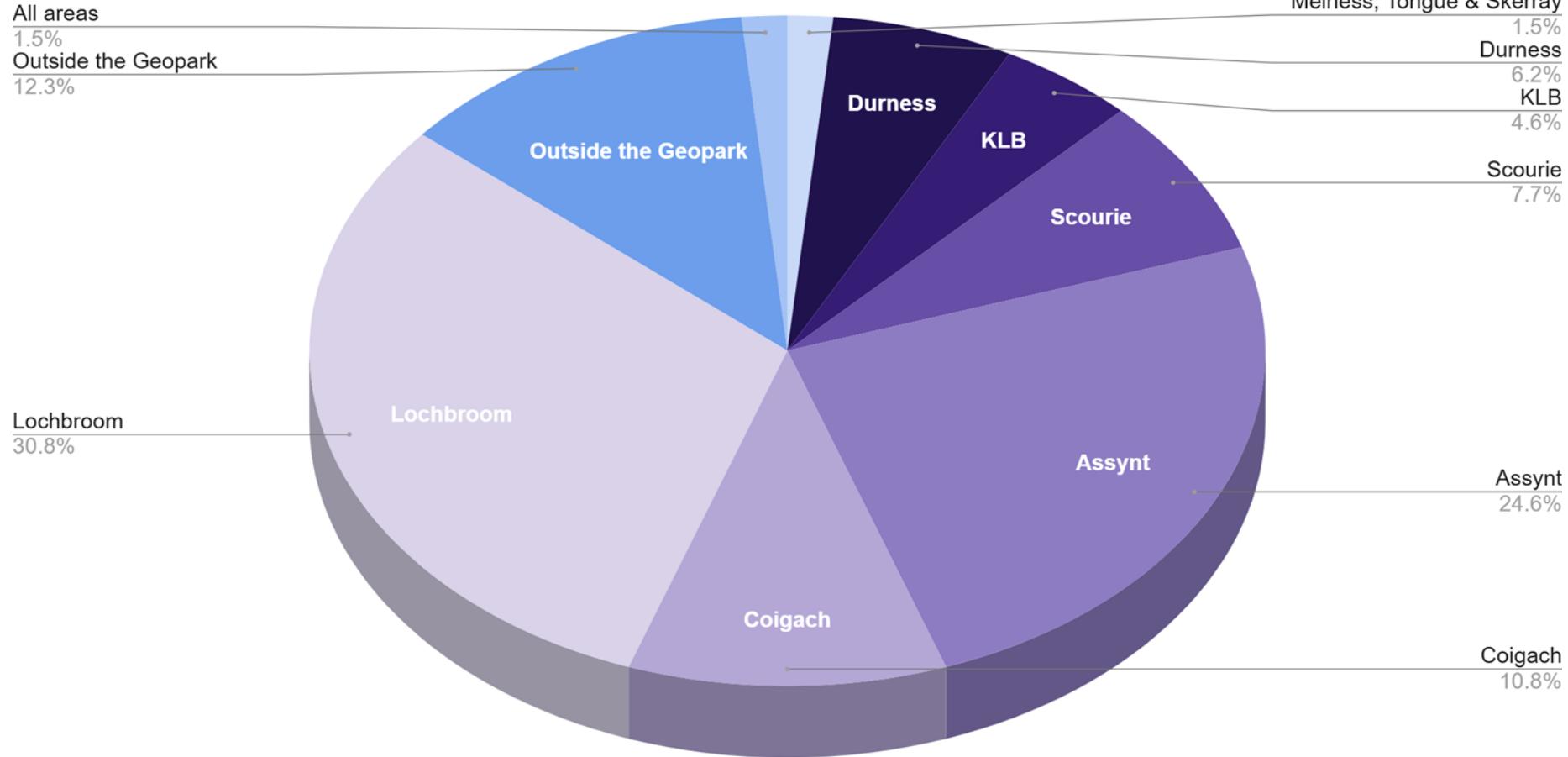
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Geopark Ambassadors: business activity



Geopark Ambassadors: Community Council area



UNESCO Global Geoparks place Scotland on the international stage

A management framework for regional sustainable development, tried and tested across the world

www.nwhgeopark.com

